

THE Hoey Moey



**COFFS HARBOUR
BOARDRIDERS CLUB**

2020/21



**SPONSOR
PROPOSAL**



The Hoey Moey Coffs Harbour Boardriders Club is one of the longest running clubs in Australia, having been an integral part of the Coffs Coast surfing community since 1965.

After a successful 50th reunion celebration, presented by Wayne "Rabbit" Bartholomew, the club was further recognized on the national stage with the prestigious honour of being named Boardriders club of the year for 2016 & 2018.

The club has a simple but strong ethos:

"We are a strong proud family club with a focus on building great friendships and future champions"

Without the support of the community and past and future sponsors this simply wouldn't be possible and as you'll see by our following list of achievements, we plan on continuing to position ourselves as one of the Coffs Coast most revered sporting clubs.

Accolades and achievements In 2017 we purchased our very own club house & training facility, an achievement very few clubs throughout Australia can boast and a facility that will ensure the club's future growth. The club house will serve as our very own training and development centre, fully equipped with state of the art training and video analysis equipment.

CHBC proudly hosts one of the largest and most prestigious junior surf comps in the country, "The Billabong OZ Grom Cup", providing positive development for our local juniors and competitors travelling from all around Australia and overseas. The event is held in Coffs Harbour and the week-long event has injected over \$4,000,000 into our local community since its inception 6 years ago.

Our successful Junior Development weekly program rolled out this Year, offering free strength and surf training to all our junior members. Conducted by our very own Lee Winkler (Lee having reached the World Championship Tour in their illustrious surfing career).

CHBC surf specific training held at the Clubhouse is conducted by professional trainer James Maconda in the afternoons on weekdays.

CHBC aligned our club with the Naru Indigenous Memorial event held locally, to support the indigenous surfing community and in memory of the former great indigenous Australian Surfing Team Captain - Eric Mercy. This event helps bring awareness to mental health and suicide prevention.

CHBC Team Results

- Australian Boardriders Club of the year in 2016 & 2018
- 1st Place Sailor Jerry Global SurfTag – Seniors
- Runner Up Ausrralian Boardriders Battle Final
- Winner - Kirra Junior Challenge " Club Spirit Award
- 2nd Kirra Teams Challenge – Seniors
- 3rd Kirra Teams Challenge – Juniors
- 3rd Australian Boardriders Battle North Coast,
- 4th Kirra Junior Girls Team Challenge
- 4th North Stradbroke Assault,

CHBC Individual Results

- Carly Shanahan - Winner of Billabong Pro Junior , Bali
- 4 X Junior CHBC members qualified for Australian Junior Titles (Club record)
- Ethan Stocks - Winner Billabong Occy Grom Comp
- 6 x CHBC junior surfers selected for Hurley High Performance Camp Jan 2018

We pride ourselves on being a visible presence on our beautiful beaches and from this proposal we can help promote your business to the popular surfing community. We would like to work with you into the future to help nurture and promote our future talent.

Let us show you what we can provide your business throughout this Hoey Moey Coffs Harbour Boardriders Club sponsorship proposal.





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Platinum Package - \$3,000

Please note this is a (2) year commitment - total \$6k over 2 years

Our New Platinum Sponsorship Package Includes the following:

1 x Event Naming Rights & Business Exhibition Day

We will work closely with your business to put you on display for a full day of competition and presentations. We will set you up with a sun shade tent on location and work with you to promote your business or products.

This is only offered to our platinum sponsors.

Award Screen for Platinum Sponsors Only

You will appear on the awards screen at every presentation. The screen will feature as a backdrop that every division will be photographed in front of. These photos are then promoted through the website and on social media.

Beach Marshall Tents

Your logo will be shared with only the gold sponsors for this package.

Beach Flags

You will appear on (3) huge beach flags with the platinum and gold sponsor packages. Your logo will be larger than gold.

Trailer Singage

You will appear on our shiny new trailer that goes to every local and interstate competition. Your logo will be larger than gold.

Club Shirts

You will appear on our club t-shirts which every member and sponsor receives. Your logo will be larger than gold.

Website & Social Media

Your logo and business link will have centre stage on the CHBC website and also get mentioned on social media.

On Beach Public Promotion

We go through all of our awesome sponsors throughout the day so members and spectators alike know that you support us.





Gold Package - \$1,500

Please note this is a (2) year commitment - total \$3k over 2 years

Our Gold Sponsorship Package Includes The Following:

Beach Marshall Tents

Your logo will be shared with only the platinum sponsors for this package.

Beach Flags

You will appear on (3) huge beach flags with the platinum and gold sponsor packages. Your logo will be larger than gold.

Trailer Signage

You will appear on our shiny new trailer that goes to every local and interstate competition.

Club Shirts

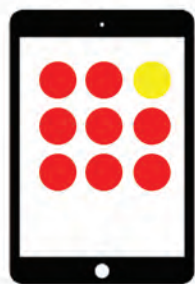
You will appear on our club t-shirts which every member and sponsor receives. Your logo will be larger than silver.

Website & Social Media

Your logo and business link will have centre stage on the CHBC website and also get mentioned on social media.

On Beach Public Promotion

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Silver Package - \$750

Please note this is a (2) year commitment - total \$1.5k over 2 years

Our Silver Sponsorship Package Includes The Following:

Trailer Singage

You will appear on our shiny new trailer that goes to every local and interstate competition.

Club Shirts

You will appear on our club t-shirts which every member and sponsor receives.

Website & Social Media

Your logo and business link will have centre stage on the CHBC website and also get mentioned on social media.

On Beach Public Promotion

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SPONSORSHIP AGREEMENT

Please indicate the level of sponsorship you wish to commit to. Some Sponsorship commitments vary and some sponsorship areas have limited numbers so the first to respond will have a level of priority in choosing an area of sponsorship. Sponsorship agreement commences 1st February 2020.

1. Major Sponsor / Exclusive Naming Rights - \$10,000 per year for 2 years
2. Platinum Sponsor – exclusively limited to 4 sponsors – \$3,000 per year for 2 years
3. Gold Sponsor – exclusively limited to 8 sponsors – \$1,500 per year for 2 years
4. Silver Sponsor – exclusively limited to 16 sponsors – \$750 per year for 2 years
5. Surfboard Sponsor – exclusively limited to surfing divisions – a surfboard for a division per year for 2 years
6. Prize Sponsor – negotiated as proposed per year for 2 years
7. Supply Sponsor – negotiated as proposed per year for 2 years
8. Media Sponsor – negotiated as proposed per year for 2 years

Please indicate the sponsorship level you would like to provide for the next 2 years at the yearly rates and sign the form and return by email (tick the level);

- ☐ Major Sponsor / Exclusive Naming Rights - \$10,000 per year for 2 years
- ☐ Platinum – \$3000 per year for 2 years
- ☐ Gold – \$1500 per year for 2 years
- ☐ Silver – \$750 per year for 2 years
- ☐ A Surfboard per division per year for 2 years
- ☐ Prize – negotiated per year for 2 years
- ☐ Supply – negotiated per year for 2 years
- ☐ Media – negotiated per year for 2 years

SPONSOR DETAILS

Business Name:

Name:

Email:

Sponsor Signature: _____ Date: ____/____/____

This signed SPONSOR AGREEMENT by the SPONSOR SIGNITORY agrees to that level of sponsorship per year for a period of two years.

Thank you for your on-going support or new support.

